

# NEWS RELEASE



**FORUM RESEARCH INC.**

**FOR IMMEDIATE RELEASE**

## **Two Thirds Want Marathons, etc., Off City Streets**

### **Most approve of holding marches, parades and marathons in city parks**

In a random sampling of public opinion taken by the Forum Poll™ among 757 Toronto voters, two thirds approve of holding marathons, marches, walkathons and festivals in city parks rather than closing city streets (68%), while just one fifth disapprove of this solution (20%). Disapproval of restricting these activities to parks is common to the less wealthy (23%), in the downtown (25%) and East York (30%), those with children (23%), the best educated (post grad - 26%), Olivia Chow voters (34%) and among those who commute by bike or walk (47% and 30%, respectively: caution - small base sizes). In contrast, when we last asked this two years ago, fewer wanted marathons held in parks (July, 2014 - 55%) while one quarter disapproved (24%).

"Torontonians support these activities, most of which benefit charity, I'm sure, but they don't see the need to impede public travel to accommodate them. Furthermore, they are less patient now than two years ago" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **TORONTO**

**October 25<sup>th</sup>, 2016**

### **HIGHLIGHTS:**

- Two thirds approve of holding marathons, marches, walkathons and festivals in city parks rather than closing city streets (68%)
- "Torontonians support these activities, most of which benefit charity, I'm sure, but they don't see the need to impede public travel to accommodate them" said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 757 randomly selected Toronto voters. The poll was conducted on October 24<sup>th</sup>, 2016.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Trending:**

%	July 2 <sup>nd</sup> , 2014	October 24 <sup>th</sup> , 2016
Sample	1182	757
Approve	55	68
No	24	20
Don't Know	22	12

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**October 25<sup>th</sup>, 2016**

**Conducting Public Festivals, Marathons, Marches, Walkathons in City Parks**

*Do you approve or disapprove of having public festivals, marathons, marches and walkathons in city parks rather than closing city streets and expressways?*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	757	127	105	152	180	193	381	351
Approve	68	66	67	67	71	70	70	67
Disapprove	20	22	20	20	18	18	19	20
Don't know	12	12	13	13	11	13	12	12

**Income**

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	757	89	97	105	95	74	156
Approve	68	66	64	74	78	74	64
Disapprove	20	17	23	17	15	20	21
Don't know	12	18	13	9	6	6	15

**Region**

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	757	232	81	138	114	48	144
Approve	68	67	51	68	73	68	71
Disapprove	20	25	30	18	15	21	16
Don't know	12	8	19	14	12	11	13

**Children**

%	Total	Yes	No	MOMS
Sample	757	191	566	77
Approve	68	65	69	68
Disapprove	20	23	18	20
Don't know	12	12	12	12

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## Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	757	92	181	281	203
Approve	68	69	73	71	59
Disapprove	20	16	14	20	26
Don't know	12	15	13	9	15

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## Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	757	275	203	36	45	26	172
Approve	68	69	71	42	58	73	67
Disapprove	20	18	17	47	30	12	20
Don't know	12	13	12	10	11	14	13

## Past Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	757	118	342	117	45
Approve	68	70	67	60	72
Disapprove	20	17	21	34	6
Don't know	12	13	12	6	22

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